

Wind for Schools





Larry Flowers

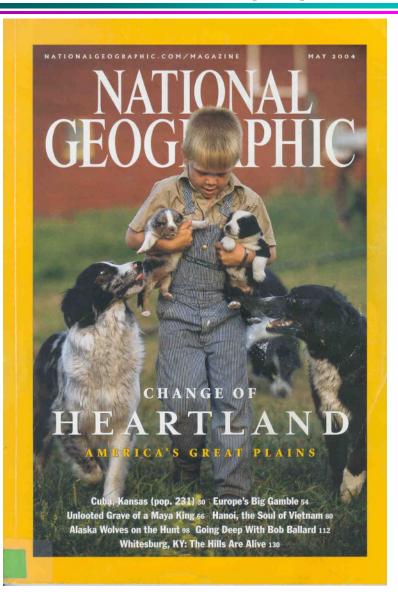
National Renewable Energy Laboratory

National Green Power Marketing Conference October 25, 2005 Austin, Texas





The Depopulation of the Great Plains



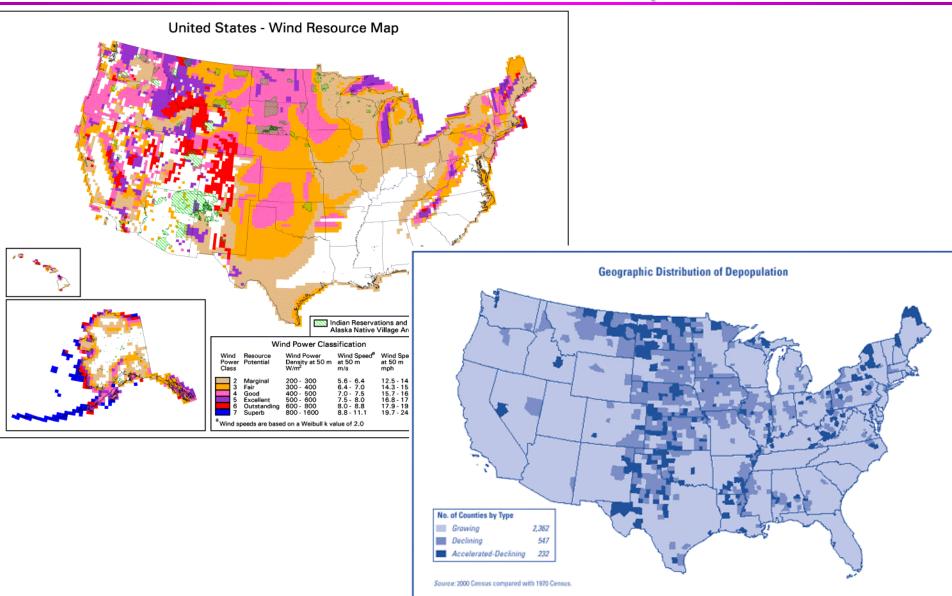
"When you lose the school," said a retired teacher, "you've lost the town."





Windy Rural Areas Need Economic Development









Wind for Rural Schools

About 30% of the nation's 94,000 K-12 public schools are rural.

They serve 27% of the 47M K-12 public school students

State Activities: Wind and Schools Rhode Island lowa Nevada Illinois Installed Wind Applications Projects Planned or Under Development U.S. Department of Energy National Renewable Energy Laboratory

Source: National Center for Education Statistics



Rural School and Community Wind Energy Project Drivers



Rural School Wind Energy Projects

- School is often the largest load in the community
- Community support
- Low cost grants and loans
- Generates local interest in Wind Energy
- Curricula/ science projects
- Several application/ownership options
- Focus on the energy future

Community Wind Energy projects

 Local ownership means local economic development benefits





School Wind Projects across the U.S.



Spirit Lake, IA



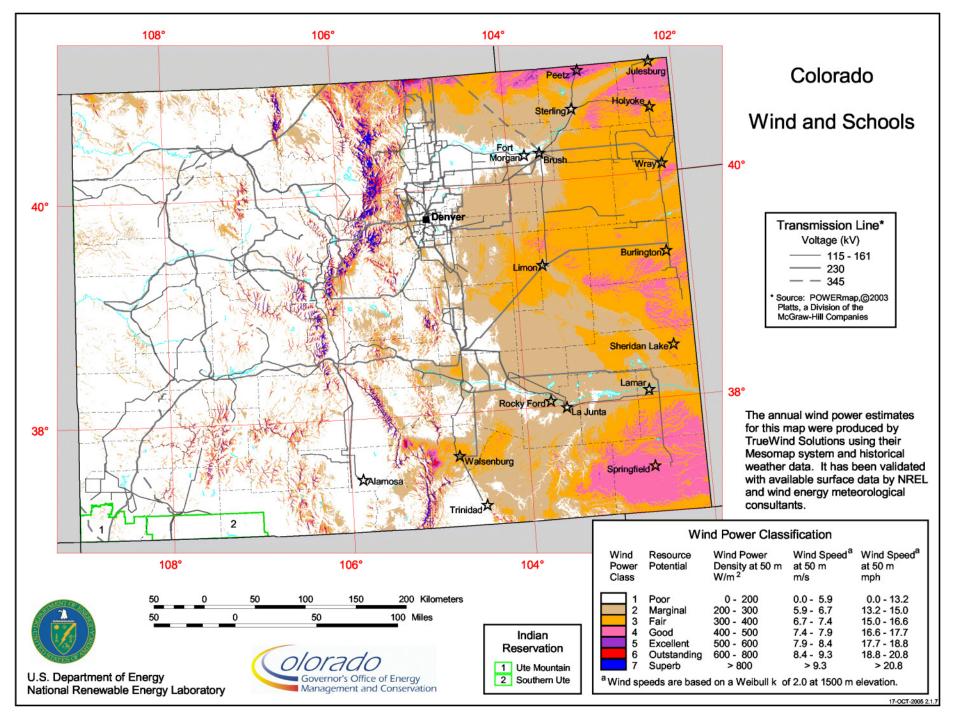
Holland, MI



Beverly, MA



Eldora, IA







Wind for Schools Pilot Project

- Contacted 17 schools on the eastern plains of Colorado
- Reviewed utility bills
- Performed initial financial analysis
- Presented results to local wind development committees
 - School board
 - City government
 - Local utility
 - Economic development interests
 - Other interested parties (ESCOs, farmers, Ag Extension agents)







Local Muni or RE Co-op

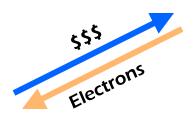




G&T Co-op or IOU









Rural

School



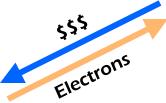


Local Muni or RE Co-op





G&T Co-op or IOU



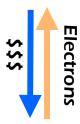




Community

















Marketing Campaign









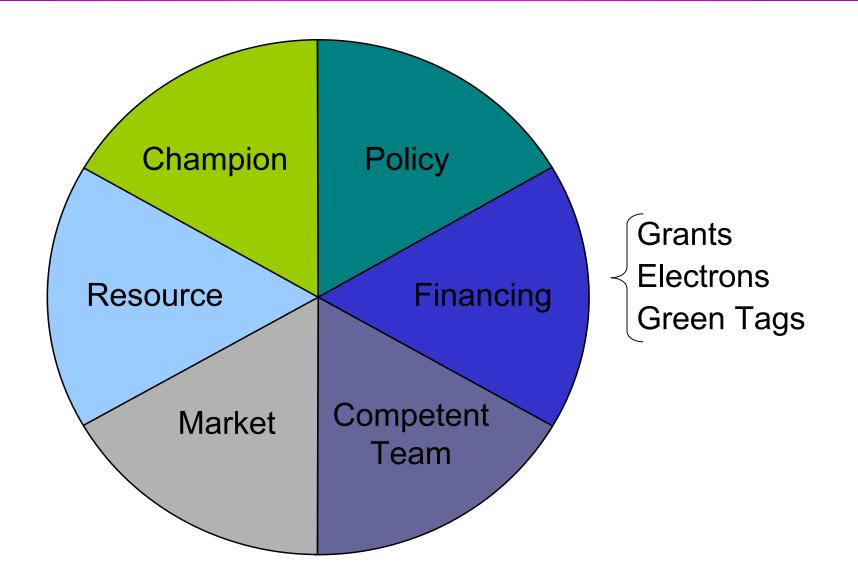
Lessons Learned

- Schools like the "Wind for Schools" concept
- There is a long learning curve/education process
- The project represents a substantial change/effort over multiple years; it can't be successful without a champion
- Wind energy development is complex: appearance of financial risk
- Rural schools are often connected to a RE Co-op
 - low avoided cost
 - Net metering not welcomed
- Demand charge tariff can be a disincentive
- Favorable policies make a big difference
- Public and private grant funding is available
- Organizing a school wind project represents a melting pot of community activity and opinions
- Science teachers are interested in wind curricula





Keys to Success





Carpe Ventem

www.windpoweringamerica.gov